

CITY COUNCIL REPORT

DATE: October 11, 2016

TO: Mayor and Councilmembers

FROM: Karl Eberhard, Interim Parking Manager
David McIntire, Community Investment Director
Heidi Hansen, Economic Vitality Director

CC: Josh Copley, Barbara Goodrich, Shane Dille, Leadership Team

SUBJECT: CONTINUED SERVICE OF PARKING STEERING COMMITTEE

Please accept the following information in response to a request for a clarification of the Staff Summary for the Implementation of Comprehensive Parking Management in reference to the Parking Steering Committee.

DISCUSSION

The adopted Comprehensive Parking Management Plan and the Administrative Guidelines that the City Council will see later today were developed under a collaborative public outreach process with the guidance of an established Parking Steering Committee. This form of public involvement is a conversation back and forth between all the parties involved including identified stakeholder groups, individual stakeholders, the various government agencies, City divisions, and the public at large. The desires, goals and needs of these disparate interests do not always align, and in many cases are very opposite from one another.

The Parking Steering Committee has played a vital role in the process of determining the offered solutions in the final draft of the Administrative Guidelines. This process maintained robust participation between the community and stakeholders wherein “balanced and fair” solutions were sought within the group. The combination of the collaborative public process and the Parking Steering Committee oversight has resulted in final plan details which retain the support of all eleven identified stakeholder groups and which retain broad community support as demonstrated by the comments and questions at the community Open Houses and other outreach efforts that have taken place over the last nine months.

At the same time, it is acknowledged that as the parking installation takes place and as implementation is started, errors, special circumstances, and unforeseen

conditions may be identified and would suggest further adjustments to the design of the installation and guidelines.

To resolve any installation and implementation issues, it is Staff's intent is to continue the highly successful decision making process that has been used to date. Matters that warrant oversight and resolution of irreconcilable differences would be posed to the Parking Steering Committee for continued guidance and resolution.

Staff also considered that it would be constructive to have a group, as a back-up for the Parking Manager, available to receive public concerns as installation and implementation gets going. This approach also provides a mechanism for the Mayor and Council, as well as City management, to address these potentially voluminous citizen concerns by referring concerned citizens to this decision making process.

Notably, the resolution of any concerns about parking citations themselves would not be addressed by the Parking Steering Committee. Such concerns would either be resolved administratively by ParkFlag with contested citations going to the Municipal Courts, or solely by the Municipal Courts (as they are resolved today). The final design (whether or not ParkFlag has an administrative role), is still under discussion between City Management, Finance, Legal, Courts, and Police Department staff.

It is not envisioned that the Parking Steering Committee would be a formal City commission. In fact, it is expected that after a brief period, the need of such oversight and decision assistance would cease.

RECOMMENDATION / CONCLUSION

This report is for information only.